



Newsletter

IN THIS ISSUE:

- [Lessons for Today - Page 1](#)
- [Board of Directors Call for Nominations - Page 2](#)
- [Oyster Roast - Page 4](#)
- [Marvin Gross, Local Entertainer - Page 5](#)
- [Talent Triangle - Page 6](#)
- [PMI Charleston Students - Page 7](#)
- [Find PMI Charleston on Social Media - Page 8](#)
- [Charleston Out of the Darkness Walk - Page 8](#)



LESSONS FOR TODAY

A message from PMI Charleston President, Marie Bedard

Although I have a decent grounding in English grammar, I am not well versed in the proper use of “marks”. For those of us who refer to PMI or PMI – related education, etc. I thought we could use a reminder.

Below are several examples of correct and incorrect usage of PMI Marks. When a registered mark is properly used in connection with the goods or service for which it is registered, the registration symbol ® (in superscript format) should be used. If a registered mark is being used in connection with new products or services for which it is not yet registered, use TM or SM (in superscript format) instead.

PMI and third parties may use PMI marks relating to PMI’s certifications when referring to the respective examination or certification. In such cases, the first appearance of the mark should include the words spelled out, followed by the abbreviated mark in parentheses with the appropriate trademark symbol.

Examples:

Project Management Professional (PMP)[®] certification
Certified Associate in Project Management (CAPM)[®] exam

To be properly protected, a mark should not be used as a noun (single or plural); it should be used as an adjective followed by a generic term, for example, PMBOK[®] Guide, PMP[®] certification, and PMI[®] seminars. Therefore, use of PMP on its own is discouraged in favor of “PMP[®] exam” or “PMP certified professional.” This rule does not apply to slogans or logos, however, as they generally stand alone. Likewise, avoid using the pluralized version of a mark, that is, PMPs, and instead use “PMP[®] certified professionals.

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CORRECT	INCORRECT
Refer to the PMBOK® Guide	Refer to the PMBOK®
PMI® Certification Program	PMI® [with no generic term]
PMI's certification program	PMI®'s certification program
PMP® certified professional	PMP or PMPs®
Study for the PMP® exam	Study for the PMP
PMI's bylaws	The PMI® bylaws
PMI is the world's leading	PMI® is the world's leading

Further, trade names are the business names of companies and are often used as trademarks as well. If "PMI" is being used to refer only to the Project Management Institute, Inc., it is being used as a trade name, rather than as a trademark. A trade name is a noun. Therefore, the trade name "PMI" may be used in the possessive case, while the trademark may not.

2023-2024 PMI CHARLESTON, SC BOARD OF DIRECTORS

CALL FOR NOMINATIONS

In another article in this issue we discuss International Project Management Day, and how it is always on the first Thursday of November. Another annual November event, typically the first Tuesday, is Election Day... and PMI Charleston is gearing up for its elections, putting out a call for nominations for candidates to serve on our Board of Directors (BOD).

The PMI Charleston BOD is composed of the Executive Board, Chapter Administration and Chapter Operations. Terms of elected positions are two years where annually Board members determine if they will continue volunteer service for the second year of the term. The chapter BOD must have, at a minimum, a President and VP Finance (Treasurer) to maintain standing with PMI® Global.

Most of the BOD positions are two-year terms, and the positions we're looking to fill will be for 2023 and 2024. One exception, though, this time only, is the position of President. We are seeing a special one-year, 2023, term for President while we revise the organization structure and by-laws.

The Executive Board is comprised of the President, Executive Vice President and Executive Director. The latter is the Past President, so of these three positions, only President and EVP are elected, the Executive Director is the outgoing President.

President. As noted, we're seeking a special one-year President for 2023 only. The President serves as Chief Executive Officer for the Chapter and of the BOD.

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Executive Vice President. The EVP is responsible for monitoring strategic projects identified in the annual Strategic Plan. The EVP assists the President and works with the Vice Presidents to ensure the chapter meets its charter requirements regarding the representation of the project management discipline in the Charleston tri-county area.

Chapter Administration

Chapter administration roles are responsible for execution of chapter policy, compliance with PMI® Global mandates, maintaining necessary operating funds, and support chapter membership. The Vice Presidents for Administration, Finance, and Member Services together with the Executive Board and Chapter Operations constitute the BOD. 2023-2024 open BOD positions are listed below.

VP Administration oversees the administration of the chapter and direct all administrative activities, including the functions of Secretary for the chapter. Responsibilities include scheduling board meetings, developing BOD meeting agenda, facilitating board meetings, and maintaining records of all business meetings, both for the chapter and the Board.

VP Finance serves as chapter Treasurer, primarily responsible for managing all financial matters related to chapter business.

Chapter Operations

The Vice Presidents for Marketing and Communications, Community Outreach, Professional Development, Special Events and Military Program, together with the Executive Board and Chapter Administration comprise the BOD. The 2023-2024 open BOD positions are listed below.

VP Marketing and Communications ensures information regarding chapter events is effectively communicated to the chapter membership. Responsibilities also include maintenance of the chapter website and social media sites, and providing guidance on membership communications and developing business relationships with external entities (e.g. PMI Midlands, SCGMIS, CDCA, AFCEA).

VP Professional Development is responsible for identifying education needs, coordinating speakers and presentations and/or presentation partners, and coordinating with PMI® Global for certification credits. With VP of Special Events, VP of Professional Development also develops professional networking events to ensure the chapter provides opportunities to further advance the project management profession.

VP Military Program represents the interests of former military members who are current or aspiring Project Managers and is the point of contact for the military community, helping them assimilate into the project management community. VP of Military Program works in coordination with VP of Special Events.

If you're interested in seeking a BOD position or would like more information, please visit https://pmi-charleston.org/form.php?form_id=13

PMI CHARLESTON CHAPTER SCHEDULES 4TH ANNUAL OYSTER ROAST EARLIER IN THE YEAR



The Oyster Roast and Cookout has become our chapter's annual party. This year we're changing things up a little bit, scheduling it in November to coincide with International Project Management Day (IPM Day).

IPM Day is an annual day of recognition for the achievements of project managers and project teams around the world. It is always on the first Thursday in November. According to the website NationalToday.com, IPM Day is "all about appreciating the important role project managers play in our organizations... Without project managers, the huge projects companies take on will be frankly impossible to achieve."

The day was initiated by E. LaVerne Johnson, Founder, President and CEO at International Institute for Learning, Inc. (IIL) and Lori Milhaven, also with IIL. The two created the day to put the spotlight on project managers the share appreciation for the skillset. The IIL team has planned and delivered an International Project Management Day event every year since the idea was first introduced in 2004.

International Project Management Day was created in 2004, spearheaded by LaVerne Johnson and Lori Milhaven, and the entire team of the International Institute of Learning (I.I.L.) to highlight the hard work of project managers and appreciate their management efforts.

We will once again host our party on the beautiful marsh at Peirce Park Pavilion, Daniel Island. An admission fee of \$5 per person for all members and guests will automatically enter you into a drawing for door prizes and cover the menu of oysters, hotdogs, sides, desserts, and soft drinks (please BYOB for alcoholic beverages). Attendees will also enjoy the music of Marvin Gross (see sidebar), who will be making his third appearance at a PMI event.

This will also be another in the series of recent events where PMI Charleston Chapter has collaborated with the PMI SC Midlands Chapter. The Midlands Chapter was chartered in 1996, just four years before our own chapter, which was chartered four years before the establishment of International Project Management Day.

So come on down and celebrate 22 years of PMI in South Carolina, see some of your colleagues, make some new connections, and enjoy music, food, and drink in a beautiful setting. You can register to attend at: <https://pmi-charleston.org/meet-reg1.php?id=80>

LOCAL FAVORITE MARVIN GROSS TO ONCE GAIN PERFORM AT PMI OYSTER ROAST

At this year's PMI Charleston Oyster Roast, entertainment will once again be provided by Marvin Gross. This will be the third chapter event to feature Marvin, who has built a following in the area. In the true spirit of project management and multitasking, music is sort of a sideline business to Marvin, who has built a career in logistics and warehousing.

"I've been fortunate to have been involved with music since I was very young," he says. "I started singing in public at age 5 or 6 when I was in a Gospel group called the Napier Family Singers. I also had an older cousin that I grew up next door to that turned me on to Jimi Hendrix, The Beatles and The Who about that same time. He had a band called Purple Haze that I played drums and sang for. I have been pleasantly demented by Rock and Roll ever since."

Marvin plays for a lot of family-oriented events at venues around the Lowcountry. He says that music has always been a big part of his life.

"From school musicals and coral groups to country bands, blues bands, and solo gigs," he said, adding, "I hope to share a bit of that love and passion with you for at least a couple of hours and play something that makes you smile, tap your feet, and sing along. Always remember that as Lennon and McCartney said, 'All you need is love'."

Our 4th annual Oyster Roast and Cookout will be Thursday, November 3 from 6 to 9 pm at Pierce Park Pavilion in Daniel Island (see article and ad elsewhere in this issue). Please arrive early to catch all of Marvin's show.



The PMI Talent Triangle highlights the power melding the core insights of project management with three skill categories: a diverse understanding of Ways of Working, Power Skills, and Business Acumen which provides a valuable framework to help you navigate your ongoing professional development.

THE PMI TALENT TRIANGLE DEFINED

Skill Area	Definition
Ways of Working	(Previously Technical Project Management) Whether it’s predictive, agile, design thinking, or new practices still to be developed, it's clear that there is more than one way that work gets done today. That’s why we encourage professionals to master as many ways of working as they can - so they can apply the right technique at the right time, delivering winning results.
Power Skills	(Previously Leadership) These interpersonal skills include collaborative leadership, communication, an innovative mindset, for-purpose orientation, and empathy. Ensuring teams have these skills allows them to maintain influence with a variety of stakeholders - a critical component for making change.
Business Acumen	(Previously Strategic and Business Management) Professionals with business acumen understand the macro and micro influences in their organization and industry and have the function- or domain-specific knowledge - to make good decisions. Professionals at all levels need to be able to cultivate effective decision-making and understand how their projects align with the big picture of broader organizational strategy and global trends.



<https://www.pmi.org/certifications/certification-resources/maintain/earn-pdus/plan-development-talent-triangle>



Could a project management career be right for you?

- *Spans nearly every industry*
- *Great salary potential*
- *In-demand*

Join PMI Charleston for a FREE virtual session to discuss PM careers, certifications, resources, and more. Agenda will be different each time so plan to attend as many sessions as you can.



- **October 18, 2022 at 5:30 PM ET**
- **November 15, 2022 - 12pm ET**
- **February 21, 2023 - 12pm ET**
- **March 21, 2023 - 5:30pm ET**
- **April 18 - 12pm ET**

- **Networking**
- **Information Sharing**
- **Scholarship Info**
- **Raffle Prizes**

Please register in advance:

<https://pmi-charleston.org/Students>

FIND PMI CHARLESTON ON SOCIAL MEDIA

Our community holds a wealth of knowledge and experience. Get engaged!

Slack: For PMI Members only (except students) – your request to join will be approved by an admin. This is a great tool for communication and collaboration. We have channels (organized around topics) for Job Postings, Mentoring, Monthly Chapter Meetings, PMI Testing, Students, Volunteers and more. Members are encouraged to join and share info, ask questions, network with fellow PMI Charleston members.

Facebook Group: Public group to promote PMI Charleston news and events.

Linked In Group: Approval is needed to join, all members can post news and announcements. This is where we share announcements about PMI Charleston chapter meetings, PMI events of interest to our community, project management content, and other news that members might be interested in. Members are encouraged to post about jobs, networking, PM best practices, blog posts/newsletters/articles – to support fellow chapter members and build our community.

PMI Charleston Website: Look to our website for the calendar of chapter events, bios of our board members, volunteer opportunities, and information about professional development.

Meet the PM: Introduce yourself to the Chapter by filling out this brief form. We want to hear from you!

OUT OF THE DARKNESS CHARLESTON AREA WALK

October 16, 2022 at 2:00 pm at Riverfront Park, North Charleston

An invitation from Mandi Ware, PMI Charleston Newsletter Director

October 10, 2022 was World Mental Health Day. Since 2013, a small group of friends and I have participated in the Charleston Area Out of the Darkness Community Walk as survivors of suicide loss.

This walk is “a journey of remembrance, hope, and support. It unites our communities and provides an opportunity to acknowledge the ways in which suicide and mental health conditions have affected our lives and the lives of those we love and care about.”

If you would like to join my team, create your own team, or donate to this cause, please visit <https://tinyurl.com/4wcf8pxx> and support this worthy cause.

